



SALES PAGE

HEADLINE + RESULT

Something catchy to hook your tribe in. Call out your tribe and call out their dreams. This should be a primary dream/pleasure or specific result (the number 1 benefit) your offer promises them. Your tribe should instantly know this information is meant for them.

Hola lightworker!

Want to manifest your dream soul-business in just 90 days?

Check out my premium online course so you'll wake up every morning with a smile on your face because you'll only do what you love all day.

It's time to stop building someone else's dream and create your own business built entirely around you and your authentic gifts, passions and personality with THE PHOENIX LIGHTWORKER PROGRAMME

PROBLEM / PAIN POINTS

Call out your tribe's pain points. Ask your tribe questions related to the problem your offer solves. They should instantly feel something here, that you understand their life and their concerns.

Do you feel trapped in a broken, archaic, matrix system?

Are you sick and tired of living a J-O-B hamster-wheel existence and believe your life purpose is meant for something greater?

Do you know you want to help people or the planet in some way, but have no idea how to start?

Are you frustrated on how to use the Law of Attraction to manifest your dream soul-business?

My NEW premium online coaching programme will help you rise like a phoenix in as soon as 90 Days!

This is a life transformation programme for empaths, conscious and awakened people who want to turn their soul purpose into a career of service - become a lightworker!

BENEFITS

Benefits of your offer, not features! List key ones and relate them to everyday life using the 2 step formula.

- Remove all those negative energies you absorb from the people in your life, so you no longer have to shut yourself away from the world to recover **because you've built a solid foundation where you are unfuckwithable - nothing and no one can hold you back from doing what you love**
- Put an end to those wasted hours spent binge-watching Netflix, tarot, Instagram Stories, or staring at the laptop screen, head in hands with brain fog, rather than moving towards the things you know you should be doing to transform, **because you have found your purpose and know exactly how to move towards it unapologetically, with inspired action**
- Stop feeling envious of all those spiritual people on social media who seem to have it all: the conscious lover, the thriving business, the exotic location, abundant lifestyle **because you've become a master manifester and understand exactly how to use the Law of Attraction for whatever you desire**
- Leave behind those thoughts that you don't have what it takes to build a business, that you aren't confident enough, not a leader, that it's an impossible mountain to climb, **as you learn how to tap into your authentic self to attract your ideal clients and gain the self-belief to become a soulpreneur**

STORY

Briefly tell the story behind the brand or a part of it that relates to this specific offer, that the reader will resonate with. Tell THEIR story through YOU. To see a breakdown of my full brand story in writing, check out the separate PDF within the programme in the links section. To see how I take parts of my story and use them when marketing The Phoenix Lightworker Programme, check out my webinar in the links section of this module. In this example below, I don't go into detail about my story as I already did this in my webinar. This is just a brief overview related specifically to my offer, to build some rapport and show them why I'm an expert. I want you to do something similar: take some sections from your own lightworker brand story and weave them into this sales page, starting here.

Just 5 years ago, I was living in my parent's spare room, embarrassed and ashamed, following a decade of post-traumatic anxiety resulting from a physical assault.

No job, no money, no friends, no life.

Then I came across a book called *Think and Grow Rich* which was the catalyst for a huge spiritual awakening.

Suddenly, I had hope.

I began using the Law of Attraction, then vlogging about it, and within 2 years, I was living and working as a writer with a YouTube mentor on a stunning yoga resort on a Thai tropical island paradise!

Honestly, I didn't know what the hell I was doing and had massive imposter syndrome. I was living month to month, in at the deep end, thrown into many challenging situations. But even with all the meditating and yoga and the new tropical island lifestyle and shadow work which was now part of my life, the biggest thing that grew me from an anxious, timid boy, into a confident, leader, was building my own business based around me, as a manifestation coach.

After a period of just about getting by but never even once considering giving up, I managed to turn my entire career around from someone who struggled to earn 10K a year, into having 10K months and even moving to Bali, the island of the gods!

At one point, I was down to my last \$10 with nothing at all coming in. But my faith in LOA was strong and while many have struggled through 2020, my business just got stronger and stronger, to the point where I'm now able to live the life in my big vision from 5 years ago.

That was to write a fantasy novel while travelling the world, knowing I can relax and truly enjoy what I love because I have passive income streams making money in the background – income streams which are helping raise the consciousness of the planet.

Today, I wake up every single morning with a huge smile on my face because I answer to no one, I know that I'm only going to do what I love AND it has the added benefit of spreading love to other people too.

That's the greatest feeling of total freedom in the world and I want you to be able to feel that too.

FIRST TESTIMONIAL

I have video and written testimonials placed throughout my sales page, starting with the first one here. No need to have tens of these: after a few, they lose their effectiveness. Aim for 1-5 high quality ones on video preferably. If they are written, keep them short and sweet or very concise, perhaps using a Q&A format. Videos are better as they allow more information than can be squeezed onto a sales page, plus they're more believable. But it's still good to have a few short quotes sprinkled on the page, for those who don't have time to watch the full video.

With The Phoenix Lightworker Programme you are getting everything I learned about manifesting on my 5 year journey from post-traumatic anxiety and debt to Bali and 10K months, plus everything I taught my 1 to 1 clients over the past couple of years.

Here's what some of them had to say about that:

"I'm still Monique but 10x! I'm on a totally different timeline, instead of one headed for disaster, drama and misery, I'm heading for abundance, adventure and love....BUY THE DAMN PROGRAMME!! What more is there to say really? Don't overthink this."

STEPS / PROCESS / METHOD

Summarise your lightworker offer, in no more than 3 clear main steps. Give it an exciting, intriguing name that makes them curious (your offer's name can be the method if you want). Give each step a good name too. Mention some key features but don't go into too much detail here. A few short bullet points are all you need to explain the offer further. Keep it simple and clear. Speak to their pains and pleasures, highlight any benefits, allay any fears.

HERE'S WHAT YOU GET.....

THE TRIPLE PHOENIX METHOD

1. RISE FROM THE FLAMES
2. SOAR LIKE A PHOENIX
3. FLY FROM THE MATRIX

For a fraction of the price of my one to one coaching, I give you The Triple Phoenix Method I teach all my clients to manifest a soul-business based around their unique gifts in as little as 90 days.

Each module in the programme represents a step of the Triple Phoenix Method and works on a different dimension of reality: 3D, 4D and 5D, so you get a completely balanced course.

4D FOUNDATION: RISE FROM THE FLAMES

1. Becoming Unfuckwithable
2. Turbo-Charging Your Manifesting
3. 3D Healing

4. 5D Healing

The 4th Dimension is the bridge between 3D and 5D. As I combine both 3D and 5D level healing, we hop between both dimensions, which is why I label Foundation as 4D. Before we try to manifest anything major like a business, you need to set up a solid foundation so you're grounded, balanced and unfuckwithable – making you a clearer channel for the Law of Attraction & turbo-charging your manifesting!

- Clear your environment of all negative energies using easy to implement strategies
- Set healthy practices which don't require you to become some "perfect," spiritual master
- Remove blocks with simple techniques that don't require you to become an enlightened guru
- Use special therapies that can release lifelong blocks extremely quickly and effectively

5D MANIFESTATION: SOAR LIKE A PHOENIX

1. Discovering Your Life Purpose
2. Becoming Soul-Aligned
3. Becoming a Master Manifester
4. Taking Inspired Action

We dive more into the wonderful 5D world of creating reality using universal energy. No more struggling with bullshit Law of Attraction techniques and myths. As you rediscover who you really are, what you really want, and how to get it (no more procrastination or overwhelm!), you will become soul-aligned – and really soar like a phoenix!!

- Discover your authentic self, soul purpose and soul-business using simple, quick steps
- Build a big vision for your life in ALL areas (important cos they are all inter-linked) and actually enjoy the process!
- Make the Law of Attraction a lifestyle and energetically become the person who already has that thriving soul-business – become a master manifester!
- Learn how to take inspired action, the crucial, often overlooked final stage of manifestation; crush imposter syndrome, indecision & limiting beliefs and discover your personal power

3D ACTION: FLY FROM THE MATRIX

1. Building Your Lightworker Brand & Tribe
2. Creating Your Lightworker Offer
3. Promoting Your Lightworker Business
4. Becoming Financially Free

It's not enough to just do the 5D Law of Attraction stuff. We have to take ACTION in the 3D – which means rolling up our sleeves and planting our feet firmly on planet Earth! But you can do this without having a personality transplant to become some sleazy marketer, annoying entrepreneur or KUM-BAY-AH round the campfire, “namaste,” love n light, fake-spiritual – you'll be an authentic soulpreneur!

- Build your new soul-business in a simple, non-salesy, ethical manner, even if you're an introvert

- Create your first income stream without fancy qualifications, tons of cash or business experience
- Use social media to build confidence and attract your tribe, without burning out constantly creating content or revealing all your private life
- Follow guides without needing to be a tech-wizard, which will take your soul-business to an abundant level of freedom using advertising – and escape the matrix forever!

FUTURE CASTING

Describe how they will be when they get the results and benefits, visualising their future self. Plenty of emotion and descriptive words. Think about all 5 senses. What might they see, hear, smell, taste, touch? Focus on your tribe's dreams and pleasures. What will their day to day life look like? You can use the benefits, pains and pleasures work you've done previously.

Within the next 90 days, you will be on the road to completely transforming your life to not only do what you love, but BE the person you always wanted to be - the greatest version of yourself.....

Walking with a skip in your step, your skin shining, eyes sparkling, health vibrant, energy rejuvenated, looking in the mirror and smiling at what you see looking back because you no longer carry the heaviness of working in a J-O-B, banging your head against a brick wall because of the endless drama and bureaucracy of a stifling, hamster-wheel existence - you call the shots now!

Reading messages of gratitude from happy clients, hear family congratulating you on the phone and relax with new friends who encourage you with your business ventures as you chat and laugh together over tea and cake, because your new vibration manifests your lightworker tribe who finally GET YOU and support you

Dancing barefoot through lush tropical ricefields and across silky smooth white-sand beaches, sipping on an ice-cold mango smoothie, diving naked into waterfalls in far off lands that you now get to visit regularly as part of your

thriving new soul-business lifestyle that you created, using conscious strategies that don't require you to be a fake-spiritual "influencer" or sleazy marketer.

You will be UNSTUCK, UNSTOPPABLE and UNFUCKWITHABLE!

ANOTHER TESTIMONIAL HERE

Did you have any reservations about investing?

No – my intuition was very strong that Tim could help me so I just knew it was the right thing to do. He spoke my language in everything he was saying.

What was life like before the programme?

I was totally stuck, confused and fed up. I didn't know what to do or where to go in life. My relationship was in trouble, I hated my job even though it paid well and there was so much negativity in my life from other people. I knew something was wrong and I wanted a better life but didn't know where to start.

What's changed since the programme?

Things started changing within the very first week! I ended a stagnant relationship and that was the start of some amazing manifestations. I had the best few weeks I'd had for years, as money came to me out of the blue, old friends I'd not seen in years popped up and I travelled for the first time in ages. There were difficult moments after that and without Tim, I probably would have given up and slipped

back into old habits. But he helped me persevere and now I have moved away from my admin job for a major corporation in London, into a field I wished for since I was a kid – natural beauty. It feels way more ethical and I'm actually helping people now, rather than pushing paper around!

What's your best advice for others?

If your intuition is saying to go for it then listen! Do not let your head get in the way.

POSITIVE AND NEGATIVE OPTIONS

What will happen if they go it alone without your help, if they stay in the exact same position or if they buy your offer?

Here are your options:

1. Years of hard work and growth, going it alone, up dead ends and down wrong paths, stop-starting, learning through trial and error about how to find your purpose, how to build a business, how to manifest properly, how to heal, how to gain self-worth and confidence....
2. Stay where you are now. Procrastinating. Stuck. Overwhelmed. Fed up. Looking for cheap, ineffective alternatives. In your comfort zone. Except you won't stay there. It will gradually get WORSE. I've been there. The longer you put it off, the more the universe will throw at you. "Tower moments" will become more frequent and more disruptive. YOUR LIFE will slip by and panic will set in. I only tell you this because I know all that to be true – I put off the inevitable for 10 YEARS. Don't make the same mistake.
3. Learn from someone who has been there and done it and can take YEARS off the process

BONUSES

Include extra courses, modules, free gifts etc, which will increase the perceived value of your offer. Don't go overboard, be honest and avoid hyperbole!

BONUS COURSE: MANIFESTING WITH MOLDAVITE

I'm also gonna throw in a very special bonus course that you won't find anywhere else! It's something I've been working with for several years and fully understand just how powerful it is for manifesting. And that is Moldavite.

I have used this crystal/tektite with my coaching clients and every single one of them reports huge shifts in their life. However, without the right knowledge and guidance, it can be very overwhelming and tricky to work with. So I put together a guide for those of you who want to delve into the mysterious world of this 15 million year old natural glass!

This is a perfect compliment to The Phoenix Lightworker Programme and can potentially speed up the whole process of you gaining your soul-business.

This very unique course is only available for FREE when you invest in the Phoenix Lightworker Programme on this link, and is a LIMITED TIME OFFER so you don't want to hang about, this really is a one-off that you're never gonna find anywhere else!

QUALIFICATION: THIS IS/ISN'T FOR YOU IF.....

Qualify them by telling them if the offer is right for them or not. Help them make the decision and choose the right option for them.

IS THIS FOR ME?

YES – if you don't want your life dictated to by a company, boss or government

YES – if you will no longer settle for second best and recognise that you will never get a better opportunity than NOW to become a lightworker because the world NEEDS YOU more than ever

YES – if you know you were meant for something greater, a higher calling to help the planet, to heal, teach, create or spread love and light to lift other people

NO – if you just want a run of the mill J-O-B

NO – if you are happy with a safe, mediocre life, sat in your comfort zone, with your 2 weeks holidays a year and your "Thank Fuck It's Friday"s

NO – if you are looking for a quick fix, or a cheap and easy solution. I only deal in effective, lasting change by getting to the root cause

NO – if you are not willing to invest in yourself, your dreams or your future

GUARANTEE

Add in either a money back guarantee or some other offer to allay any fears, build trust and promise they will be satisfied

This is all backed up by my 100% guarantee to you, that if you're not satisfied that you know the steps you need to take to move towards creating a business based around you after working through the programme, I will give you a FREE coaching session via Whatsapp to iron out any issues you have.

PRICE, TIMELINE, URGENCY & CALL TO ACTION

Tell them further details of the offer and let them know they are getting great value! Big it up! Now is not the time to be modest. Steer clear of going too OTT though. Include clear and simple instructions on how to buy.

Price options will go here (always near the bottom of the page, not earlier) along with some sort of "buy now" button which links to a payment/check out page.

******If you create a real sales page on your website or landing page, you will need to install an online payment processor so people can pay you by credit or debit card. Paypal and Stripe are the most common ways to securely take payment. How you set that up will depend on your website. I take payments with Stripe via Memberpress - a Wordpress website plugin for online courses and membership sites, which includes Stripe integration.*

You also want to give them a timeline of how long they have to buy the offer at the current price. A lot of people use urgency as a way of getting people to make a quick decision. Only do this if you genuinely have a deadline for an enrolment, purchase, sign up, special offer etc.

Turn your journey of awakening into a business you love.

Alchemise your pain into your soul purpose.

Even if you are totally stuck, overwhelmed, lacking in confidence and have no idea what kind of business you want, The Phoenix Lightworker Programme will guide you step by step all the way to gaining clarity, power and self-worth with your gifts at the centre of your best life

Simply click the Invest Now button to take your first step towards the life you deserve: serving others whilst also manifesting full abundance.

All bonuses only available for a LIMITED TIME ONLY for FREE with the programme, so take advantage of this fantastic offer asap!!

CLOSING

Something inspiring to motivate them!

THIS IS OUR TIME, LIGHTWORKER!

You CAN live a life of fulfillment and abundance doing what you love and helping others, even during uncertain times. ESPECIALLY during uncertain times like now. Don't be the person who looks back on this moment in 5 years and regrets not making a move out of fear.

As lightworkers, starseeds, empaths, conscious people, you are the future of this New Earth. You are here for a divine purpose and it's time to step up and step into it. Remember this isn't just about you.

Others who don't have your strength and your abilities NEED you. Many people are looking for leaders, for answers, for healers in this time of uncertainty and you have the answers – even if you're not exactly sure of that right now!

There are people waiting for you to show up. You have something within you that can make a difference, so you owe it to them and to yourself to never give up on your dreams, to pull yourself out of mediocrity and live your true purpose.

We all have a leader within us and now is the time for you to shine. Everything you want is on the other side of that comfort zone...

You just need to stop being so damn stubborn (or indecisive!) and get the help you need!

MORE TESTIMONIALS HERE

Could link to another page if you have a lot of testimonials but ideally, you want to keep them on the same page and keep the content short and sweet, so don't overdo these.

FAQs

Alleviate any objections they may have.

How much time will I need to devote to this programme?

Can I do this programme if I don't have any clue what I want to do for a business?

How long can I expect till I am working in my dream business?

Will this programme still be beneficial for me if I already know what I want to do but just need help with turning it into a thriving business?

I have zero experience of marketing or building a business, how difficult will this course be for someone like me?